



Digital Transmission Service
for the Advertising Industry

To work out the cost of the digital transmission simply multiply the depth of the advertisement (cms) by the number of columns wide.

e.g. a mono advertisement that is 15 centimetres deep and 5 columns wide would calculate as: $15 \times 5 = 75$ units.

Find the number in the chart below and see the price next to it.

Therefore the 15 x 5 mono advertisement would cost £33.00.

| No. of units | Mono £ | *Colour £ |
|----------------|--------|-----------|
| up to 10 units | 15.00 | 25.00 |
| 11-20 | 21.00 | 32.00 |
| 21-30 | 27.00 | 40.00 |
| 31-50 | 29.00 | 45.00 |
| 51-100 | 33.00 | 50.00 |
| 101-120 | 45.00 | 68.00 |
| 121-150 | 50.00 | 75.00 |
| 151-180 | 55.00 | 83.00 |
| 181-200 | 60.00 | 90.00 |
| 201-250 | 65.00 | 97.00 |
| 251-260 | 79.00 | 118.00 |
| 261-360 | 85.00 | 127.00 |
| 361-500 | 100.00 | 140.00 |

*The price for colour transmission does not allow for a proof

Please Note:

The prices above differ for Associated Newspapers publications.

e.g. Daily Mail, Mail on Sunday, Evening Standard, Evening Standard Magazine, Ireland on Sunday, Loot, Metro, Library, Group, Mediabase, You Magazine, Weekend Magazine and Home and Property Magazine.

Please ring to discuss available discounts.

Contact: Michael Bowles: 01892 616610

Sales: sales@ads4press.co.uk Technical enquiries: techsupport@ads4press.com

www.ads4press.co.uk